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Ensuring effective board meetings is essential - because that's when governance happens. But far too many board meetings are just not so good.

It's past time to fix this. Good governance is no longer a luxury. Too many scandals. Too many angry governments. Donors are getting rather spooked, too. Claiming your organization is too small to do the right stuff is no longer an excuse.

Keep in mind: Board meetings are the core of corporate governance. Designing them. Ensuring adequate preparation. And making sure you talk about the right stuff the right way. Staff leads the process of good governance and great board meetings. And leadership staff needs a working knowledge of boards and corporate governance. (It's nice to have a couple of board members who are somewhat knowledgeable, too. But beware! Board service does not, by itself, make them competent in governance.) Join this webinar. You'll learn key concepts and proven strategies. And you'll receive a great handout to use back home.

## At the conclusion of this session, participants will:

- Be aware of the key concepts of corporate governance.
- Understand the importance of the board meeting.
- Recognize key components of good board meetings.

## **Target Audience**

- Fundraisers, executive directors, and other staff who work with board members in committee and board work
- Volunteers who serve on or aspire to serve on boards
- Level of experience doesn't matter that much: I've seen far too many boards even the supposedly sophisticated ones with highly experienced staff who don't really understand governance...Or choose not to do it well through board meetings.



Simone is described as "one of the most thoughtful, inspirational, and provocative leaders in the philanthropic sector." A consultant specializing in fund development, strategic planning, and board development, she works with all types and sizes of nonprofits, speaks at conferences worldwide, and teaches in the graduate program for philanthropy at Saint Mary's University, MN. Her books *Keep Your Donors* and *Strategic Fund Development* are standards in the field. Her feature articles, NPQ web column, and blogs receive rave reviews. She founded the Women's Fund of RI, chaired CFRE International, and regularly serves on boards. Simone

gives annually and has bequeathed her entire estate to charity. Visit her at **www.simonejoyaux.com.** 

February 21, 2013 12:30pm – 2:30pm Brandywine Center 744 E. Lincoln Hwy Coatesville, PA 19320

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