



CHANGE THE WORLD WITH A GIVING HEART



## **National Philanthropy Day®**

**National Philanthropy Day**

**Wednesday,  
November 14, 2012**

**Loews Philadelphia Hotel**

Association of Fundraising Professionals – Greater Philadelphia Chapter

# **2012 Awards for Philanthropy**

## Information and Nomination Materials

**INDIVIDUAL PHILANTHROPIST OF THE YEAR**

**NEW GENERATION PHILANTHROPIST OF THE YEAR**

**FUNDRAISING VOLUNTEER OF THE YEAR**

**FUNDRAISING GROUP OF THE YEAR**

**OUTSTANDING CORPORATION OF THE YEAR**

**OUTSTANDING FOUNDATION OF THE YEAR**

**FUNDRAISING EXECUTIVE OF THE YEAR**

**YOUTH IN PHILANTHROPY AWARD**

**LIFETIME ACHIEVEMENT AWARD**

**LEGACY AWARD FOR PLANNED GIVING PHILANTHROPIST**

**DEADLINE:  
FRIDAY,  
MARCH 23, 2012**

Submission Deadline – March 23, 2012  
Award Recipients will be notified by early June 2012

# Association of Fundraising Professionals - Greater Philadelphia Chapter

## The National Philanthropy Day Awards Program

### 2012

The Association of Fundraising Professionals – Greater Philadelphia Chapter annual awards program recognizes outstanding achievement by individuals, foundations and corporations, new generation philanthropists, lifetime achievement philanthropists, fundraising volunteers, youth philanthropists and professional fundraisers.

In professional fundraising, such individuals and organizations form vital partnerships with charities and the nonprofit sector to ensure that the needs of all citizens are met. It is proper, therefore, that the Association of Fundraising Professionals – Greater Philadelphia Chapter (AFP-GPC) honors those who hold high ethical standards and best exemplify commitment and dedication toward helping society.

These awards are given in recognition to those individuals and organizations whose life-time or long term achievements have made a significant impact upon society.

#### **Selection Process**

Completeness of information is essential for consideration. Winners will be selected by a blue ribbon panel of judges comprised of previous National Philanthropy Day (NPD) award recipients and leaders from the non-profit sector. If, in the judgment of the committee, no nominations or candidates in a particular category meet the criteria, no award will be given in that category. All categories will be awarded having met the association's selection criteria and historical high standards of achievement.

#### **Presentation of Awards**

The awardees selected will receive their awards during the Philanthropy Day Luncheon on November 14, 2012 at Loews Philadelphia Hotel. Awardees will be notified of their selection in early June. Awardees must be present to receive the awards.

#### **Nomination Process**

To nominate an individual, group or corporation for one or more NPD awards, simply follow the instructions below:

1. Send in your nomination on time. Entries for all award categories must be received by March 23, 2012. Send nominations to:  
NPD Awards, c/o Susan Arnold  
Association of Fundraising Professionals – Greater Philadelphia Chapter  
100 North 20th Street, Suite 400  
Philadelphia, PA 19103
2. Enumerate each criterion and address each one separately in narrative form. Entries will be judged on each of the criteria. Narrative should contain complete, clear and concise answers to criteria.
3. Narrative should be no more than three pages (12-point font with 1" margins).
4. Supporting documents are accepted, but should only enhance the narrative and not be used instead of the narrative to answer the criteria. No more than 10 pages of supporting documents are allowed. When including supporting documents, the narrative should discuss the documents. Do not introduce new information in the supporting documents.
5. Send in one original copy for each application. Each copy of the application should be a complete set which includes:
  - a. Nomination Form
  - b. Summary
  - c. All Appendices/endorsement letters
6. For ease of duplication, each complete copy should be fastened together with a clip on the upper left corner. Do not staple, bind or send in notebooks or folders. PDF ballots are available online at [www.afpgpc.org](http://www.afpgpc.org).
7. If you have any questions or comments, please contact Susan Arnold, NPD Awards Chair, at 215-895-1059 or [sarnold@drexel.edu](mailto:sarnold@drexel.edu).

# Association of Fundraising Professionals - Greater Philadelphia Chapter 2012 National Philanthropy Day Awards Nomination Form

**Check the award for which you are submitting a nomination. Please review the guidelines and construct your nomination accordingly. You are welcome and encouraged to submit nominations in multiple categories. Nomination forms may be submitted electronically as PDF attachments.**

\_\_\_ *Outstanding Individual Philanthropist:* The award honors an individual or family with a proven record of exceptional generosity who, through direct financial support, demonstrates outstanding civic and charitable responsibility and whose generosity encourages others to take on philanthropic leadership roles in the community.

\_\_\_ *New Generation Philanthropist:* The award honors an individual or family under the age of 45 with a proven record of exceptional generosity who, through direct financial support, demonstrates outstanding civic and charitable responsibility and whose generosity encourages others to take philanthropic leadership roles on in the community.

\_\_\_ *Outstanding Volunteer Fundraiser:* This award honors an individual or family who demonstrates exceptional skills in coordinating and motivating groups of volunteers for a fundraising project for the benefit of charitable institutions.

\_\_\_ *Outstanding Volunteer Fundraising Group:* This award honors a group of volunteers who demonstrate exceptional skills in fundraising projects for the benefit of charitable institutions. The recipients must have demonstrated exceptional leadership skills in coordinating groups of volunteers who accomplish major fundraising projects benefiting at least one nonprofit organization.

\_\_\_ *Outstanding Corporation or Corporate Foundation:* This awards honors corporations or corporate foundations that demonstrate outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

\_\_\_ *Outstanding Foundation:* This awards honors foundations that demonstrate outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

\_\_\_ *Outstanding Fundraising Executive:* This award honors an outstanding individual fundraising professional who practices his/her profession in an exemplary manner by bringing honor, dedication and distinction to the profession, as well as having demonstrated significant contribution to philanthropy. The recipient is required to be a member of AFP at the time of nomination and should have considerable experience and tenure in fundraising field.

\_\_\_ *Outstanding Youth in Philanthropy:* This award recognizes service by an individual or group of young people who demonstrate outstanding commitment to the community through direct financial support, development of charitable programs, volunteering and leadership in Philanthropy.

# Association of Fundraising Professionals - Greater Philadelphia Chapter 2012 National Philanthropy Day Awards Nomination Form

\_\_\_ *Lifetime Achievement*: The award honors an individual or family with a proven lifetime record of exceptional generosity who, through direct financial support, demonstrates outstanding civic and charitable responsibility and whose generosity encourages others to take philanthropic leadership roles on in the community.

\_\_\_ *Legacy Award for Planned Giving Philanthropist*: The award recognizes an individual donor/philanthropist who has made a significant contribution using a planned gift. This award is presented in collaboration with the Partnership for Philanthropic Planning of Greater Philadelphia.



Nominee Name (Individual, Company or Group Name): Please print clearly.

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Contact and Title (for Groups and Companies):

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Full Address: \_\_\_\_\_

Telephone/Email: \_\_\_\_\_

Nomination Submitted by: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone/Email: \_\_\_\_\_

Please attach responses, referring to the criteria in a summary format of no more than three pages. Enumerate each criterion and address each one separately in narrative form.

**IMPORTANT:** The committee will not consider any nomination as complete that utilizes resumes, newspaper articles, annual reports, etc. in substitution for concise responses to the criteria outlined above. Letters of recommendation are required and should be included in the original submission of the nomination.

ONE COPY of this nomination form, summary and all appendices are required. No staples or binding, please.

Send nominations to:

NPD Awards, c/o Susan Arnold  
Association of Fundraising Professionals – Greater Philadelphia Chapter  
100 North 20<sup>th</sup> Street, Suite 400  
Philadelphia, PA 19103  
or Email to [chapter@afpgpc.org](mailto:chapter@afpgpc.org)

Questions: Susan Arnold, NPD Award Chair  
215-895-1059  
[sarnold@drexel.edu](mailto:sarnold@drexel.edu)

# AFP-GPC National Philanthropy Day Award Winners 1985 - 2011

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## **Outstanding Corporation/ Corporate Foundation**

Bentley Systems - 2011  
Pepper Hamilton LLP - 2010  
PHH Mortgage - 2009  
Bank of America - 2008  
Campbell Soup Foundation - 2007  
PECO, An Exelon Company - 2006  
Citizens Bank and NBC 10 - 2005  
Wachovia Corporate Foundation - 2004  
Eagles Youth Partnership - 2002  
Comcast - 2001  
Phoenixville Federal Savings- 2000  
PNC Bank, N.A. - 1999  
Crown Cork and Seal - 1998  
Advanta Corporation - 1997  
CMS Companies - 1996  
The Philadelphia Phillies - 1995  
ARCO Chemical Co. - 1993  
Shared Medical Systems Corp. - 1992  
CoreStates/First Pennsylvania  
Bank - 1991  
Rohm and Haas Co. - 1990  
Scott Paper Co. - 1989  
SmithKline Beecham Corp. - 1988  
Sun Co. - 1986

## **Outstanding Foundation**

Philadelphia Affiliate of  
Susan G. Komen for the Cure - 2011  
Hamilton Family Foundation - 2010  
Charlotte W. Newcombe  
Foundation - 2009  
The Asplundh Foundation - 2008  
Fourjay Foundation - 2007  
National Philanthropic Trust - 2006  
Pine Tree Foundation - 2005  
William G. Rohrer Charitable  
Foundation - 2004  
Phoenixville Community Health  
Foundation - 2003  
The Patricia Kind Family  
Foundation - 2002  
The Geraldine R. Dodge  
Foundation - 2000  
Independence Foundation - 1999  
The Philadelphia Foundation - 1998  
The Leeway Foundation - 1997  
W.W. Smith Charitable Trust - 1994  
William Penn Foundation - 1987  
The Pew Charitable Trusts - 1985

## **Lifetime Achievement Award**

Elizabeth R. Moran - 2011  
Diane & Dallas Krapf - 2010  
S. Damon Kletzien - 2009  
William Sample - 2007  
John J.F. Sherrerd - 2007

## **Youth In Philanthropy**

Red Cross Clubs - 2010  
Stacy Wanerman - 2010  
Leo Coltrane Kivell - 2009  
Students of the Phoenixville Area  
School District - 2009  
"By Girls, For Girls" Girls Advisory  
Board - 2007  
Amy & Casey Greco - 2006  
YOUTHadelphia - 2006  
Danielle Rodgers - 2005  
Alex Scott, Alex's Lemonade Stand  
Fund - 2004

## **Legacy Award for Planned Giving Philanthropist**

*Awarded in collaboration with the  
Partnership for Philanthropic Planning  
of Greater Philadelphia*  
Alma Jacobs - 2011  
Shirley Dennis - 2010  
Peter A. Benoliel - 2009  
Francis H. Rasmus, Jr. - 2008

## **New Generation Philanthropist of the Year**

Elizabeth Wallace Ellers - 2011  
Beth Dahle & Mary Broach  
(Impact100) - 2010  
Michael O'Neill - 2009  
Brook J. Lenfest - 2008

## **Individual Philanthropist**

Nicholas & Athena Karabots - 2011  
Lisa & Gie Liem - 2010  
Barbara & Charles Kahn, Jr. - 2009  
Drs. John M. and  
Josephine (Pina) Templeton - 2008  
Ruth M. & Tristram C. Colket Jr. - 2007  
Walter R. Garrison - 2006  
Dennis and Gisela Alter - 2005  
Gerry and Marguerite Lenfest - 2004  
Edward M. Satell - 2003  
Kenneth and Carol Weg - 2002  
Alvin and Mary Bert Gutman - 2001  
Marilyn Stein Bellet - 2000  
The Toll Family (Sylvia S., Robert I.,  
& Bruce E. Toll) - 1999  
Fitz Eugene Dixon &  
Edith Robb Dixon - 1998  
Dr. Ruth Wright Hare - 1997  
Warren V. (Pete) Musser - 1996  
Elizabeth and Charles Bowden, Jr. - 1995  
Robert and Joyce Byers - 1994  
Mrs. Meyer Eglin - 1993  
Dr. Milton Rock - 1991  
Hon. Walter H. Annenberg and  
Hon. Leonore C. Annenberg - 1990  
Philip L. and Muriel M. Berman - 1989  
Marilyn Steinbright - 1988  
John T. Dorrance, Jr. - 1987  
Lydia B. Stokes - 1986  
John C. Haas - 1985

## **Fundraising Volunteer**

James M. Buck III - 2011  
Frank Giordano - 2010  
Lorraine C. Pruitt - 2009  
Hugh G. Moulton - 2008  
Anne F. Hamilton - 2007  
Robert W. Bogle - 2006  
Marianne Raphaely - 2005  
Pat Ciarrocchi - 2004  
Philip R. Aibright - 2003  
Barbara Gohn - 2002  
Janice S. Bers - 2001  
Caro U. Rock - 2000  
Alfonse (A.J.) Gabriele - 1999  
Susan A. MacDonnell - 1998  
Marvin D. Heaps - 1997  
Raymond H. Welsh - 1996  
Doris Taxin - 1995  
Gerald S. Segal - 1994  
George W. Karr, Jr. - 1993  
Laurada Beacham Byers - 1992

John W. Eckman - 1991  
Peter A. Benoliel - 1990  
W Perry Gresh - 1989  
Jane Jordan O'Neill - 1988  
Ernesta Drinker Ballard - 1987  
Joseph F. Gaffney - 1986  
George E. Bartol, III - 1985

## **Fundraising Executive of the Year**

Charles Watson - 2011  
Ann Satterthwaite - 2010  
Larry Dubinski - 2009  
Lise D. Twiford, MBA, CFRE - 2008  
Linda Scribner Paskin - 2007  
Ronald W. Siggs, CFRE - 2006  
L. Scott Schultz - 2005  
Beverly R. Goldberg - 2004  
Eileen R. Heisman, ACFRE - 2003  
Kenneth E. Kirby - 2002  
Robbe A. Healey, ACFRE - 2001  
Nick G. Costa - 2000  
Bonnie Devlin - 1999  
Jerry P. Rohrbach, CFRE - 1998  
Marilyn Lucas - 1997  
Kathleen M. Watson, CFRE - 1996  
Stephen D. Hirt, CFRE - 1994  
M. Jane Williams - 1993  
Jere H. Williams, CFRE - 1992  
Kenneth W. Moore, CFRE - 1991  
William F. Balthaser, CFRE - 1990  
Walter Camenisch, Jr., CFRE - 1989  
Robert P. Roche - 1988  
George V. King, CFRE - 1986  
E. Craig Sweeten - 1985

## **The President's Award**

Douglas Walker - 2011  
Warren Kantor - 2010  
Sallie B. & William B. Wallace - 2009  
Madeline Franze, SSJ, CFRE - 2008  
Dr. Philip A. Tumminia - 2007  
Alene "Sue" Haines - 2006  
George "Hank" Haines - 2005  
Dale Mitchell - 2004  
Stephanie W. Naidoff, Esq. - 2003  
Carol Hirt - 2002  
Mark J. Chilutti - 2000  
Pennbury Scholarship  
Foundation - 1999  
The Philadelphia Veterans'  
Service Center - 1996

## **Government Philanthropic Partner of the Year**

Lawrence Barth - 2007  
Karl E. Emerson, Esq. - 2001  
The Honorable Edward G. Rendell -  
1999

## **Professional Advisor of the Year**

*Awarded by: The Philadelphia  
Foundation*  
William R. Levy, Esq. - 2009

## **Fundraising Group of the Year**

Women's Committee of the  
Philadelphia Museum of Art - 2011





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Philadelphia, PA 19103



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