



**Association of Fundraising Professionals
Greater Philadelphia Chapter**

100 North 20th Street, Suite 400
Philadelphia, PA 19103
215-320-3871 (phone)
215-564-2175 (fax)
E: chapter@afpgpc.org; W: www.afpgpc.org

**Advertisement Opportunities Available for
AFP-GPC’s electronic newsletter, *FundLine***

FundLine is:

- Published quarterly- February, May, August, November
- Distributed via email to members and non-members, for a total of approximately 1,700 recipients.
- Able to be viewed via email, on the Chapter’s website, and/or by downloading a PDF version.

Advertising may include:

- Text/Content placement;
- Banner ad (saved as a jpeg);
- Logo;
- Hotlink; or
- Any combination of the above.

Advertising Details:

- \$150 per issue / \$275 per 2 issues
- Ad contracts and payments must be received by the Chapter Office by the 1st of the publishing month, e.g. February 1 for February’s issue
- Ad content and design must be emailed to the Chapter no less than 15 business days prior to the scheduled distribution date

**For more information, please contact Jonathan Uitto at
215-320-3871 or chapter@afpgpc.org**

FundLine Advertising Contract

Fax to 215-564-2175

Please complete and return with payment to AFP-GPC Office by the first date of the publishing month, e.g. February 1st for February’s issue

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone _____ Fax _____ Email _____

I will email my ad to the Chapter, and it will be: text; banner ad; logo; hotlink

Please make check in the amount of \$150 or \$275 payable to AFP-GPC

OR charge \$150 or \$275 (CIRCLE CORRECT AMOUNT) to my: VISA, MasterCard, AMEX
Card Number _____ Exp. Date: _____

Name on Credit Card: _____ Billing Zip Code: _____