



FRANKLIN 20 FORUM 13



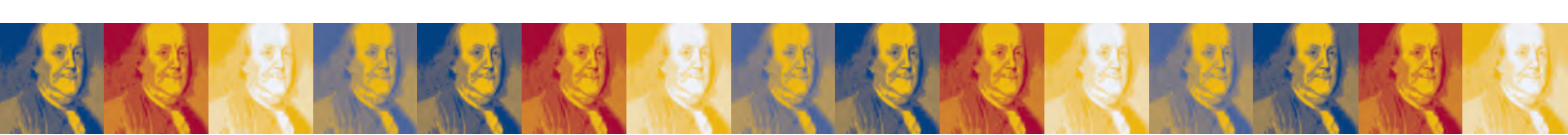
Sponsorship Prospectus

**Friday, May 10, 2013
ACE Conference Center
800 Ridge Pike, Lafayette Hill, PA
8:00 am - 4:00 pm**

Transforming Your Development Strategy

For over 25 years the Franklin Forum has been an important resource for development professionals of all experience levels to advance their fundraising skills. With its multitude of workshops led by leading fundraisers from throughout our region and country, the event is widely recognized as a unique opportunity for nonprofit organizations of all sizes to offer invaluable training to their staff members and volunteers.

AFP-GPC strives for excellence, encourages diversity and models professionalism in the pursuit of ethical and effective philanthropy.



FRANKLIN | 20 FORUM | 13

FRIDAY, MAY 10, 2013 | ACE CONFERENCE CENTER, 800 RIDGE PIKE, LAFAYETTE HILL, PA

FREQUENTLY ASKED QUESTIONS | FRANKLIN FORUM SPONSORSHIP

- What is the date of the 2013 Forum?** May 10, 2013
- What is the location of the 2013 Forum?** Ace Conference Center, Lafayette Hill, PA
The site is conveniently located off most major highways just outside of Philadelphia. There is free and ample parking. In addition, the ACE Conference Center can be reached through public transit using the Regional Rail/Norristown Line (stop is Miquio – call for pick up) or the 27 bus, which goes directly to the front door.
- Sponsors will have display tables setup in the main meeting area, where traffic will be highest and there will be opportunities for networking and refreshments all day.
- Who attends the Franklin Forum?** Over the past six years, approximately 400 participants per year have attended the Franklin Forum. Participants are at various stages in their careers, and range from entry level to executive directors and board members. These individuals represent cultural, educational, health and social services, historical and a variety of other types of organizations.
- Why should I sponsor?** The Franklin Forum represents the largest one-day conference of development professionals in the Philadelphia area.
- How will my sponsorship be promoted?** Your support will be included in all promotional materials advertising the Forum; this includes print, email and website advertising. You will also receive signage recognition during the Forum and listing in the AFP-GPC Annual Report.
- What kind of attendee list will I receive?** You will receive a copy of the name, title, address, and phone number of every Franklin Forum attendee who provides that information at the time of registration. The contact information will be shared in an Excel file.
- How can I sign up?** You may fax, email or mail your completed form and payment using the AFP-GPC contact information below.



FRANKLIN 20 FORUM 13

FRIDAY, MAY 10, 2013 | ACE CONFERENCE CENTER, 800 RIDGE PIKE, LAFAYETTE HILL, PA

SPONSORSHIP OPPORTUNITIES

	PLATINUM (1)	GOLD (2)	SILVER (2)	BRONZE (7)	SUPPORTER
Cost	\$6,000	\$3,500	\$2,500	\$1,500	\$500
Naming opportunities	Conference Sponsor	Technology Sponsor, Luncheon Sponsor	Breakfast Sponsor, Registration Sponsor		
Recognition as an exclusive presenting sponsor of the event	✓				
Listing on AFP-GPC Chapter Partner webpage of the AFP-GPC website through December 31, 2013	Recognition with Company logo and link to Sponsor's website	Recognition with Company logo and link to Sponsor's website	Recognition with Company name and link to Sponsor's website	Company name and link to Sponsor's website	Company name
Name and logo placed on all program brochures, websites, and marketing materials	top-of-bill	just below top-of-bill	✓		
Tickets for members of your organization to attend the conference	8	5	3	2	1
6' table for your exhibit with skirt and electricity	Premium space	Priority space	available space	available space (2 without electricity)	
Participant contact list provided in excel immediately following event (does not include email address)	✓	✓	✓	✓	✓
Brief welcome remarks at plenary session.	✓				
Free Passes to AFP-GPC networking events in 2013	10	5	3	2	

IN-KIND SPONSORSHIP OPPORTUNITIES ARE ALSO AVAILABLE – Please contact Kate Marlys, Executive Director at kmarlys@afpgpc.org for details.

SCHEDULE FOR SPONSORS

7:45 AM	Display table set up
8:00 AM	Registration
9:00 AM - 10:15 AM	Keynote Address
10:15 AM	Break
10:20 AM	Session 1
11:50 AM	Lunch/Dessert Near Display Tables
1:10 PM	Session 2
2:25 PM	Break
2:45 PM	Session 3
4:00 PM	End of Conference

AFP-GPC | ASSOCIATION OF FUNDRAISING PROFESSIONALS - GREATER PHILADELPHIA CHAPTER

100 North 20th Street, Suite 400, Philadelphia, PA 19103 215.320.3871 phone 215.564.2175 fax chapter@afpgpc.org www.AFPGPC.org



FRANKLIN 20 FORUM 13

100 North 20th Street, Suite 400
Philadelphia, PA 19103

Contact Name _____
Company _____
Address _____
City, State, Zip _____
Phone/Fax _____
Email _____

Company Description: For the sponsors and exhibitors directory, please provide a 10-15 word description of services your company provides. Longer descriptions will be edited.

Please check the menu item of your choice for the Franklin Forum:

- Platinum Conference Sponsor (1 available) \$6,000
- Gold Technology Sponsor (1 available) \$3,500
- Gold Luncheon Sponsor (1 available). \$3,500
- Silver Technology Sponsor (1 available). \$2,500
- Silver Breakfast Sponsor (1 available). \$2,500
- Bronze Sponsor (7 available). \$1,500
- Supporter. \$500

Please let us know how you would like to process your payment:

- Check (payable to AFP-GPC) Check # _____
- Credit Card Visa MC America Express

Card No. _____ Exp. _____
Card Holder Name _____
Total _____

Return Form and Make Checks Payable to:
AFP-GPC, 100 North 20th Street, Suite 400, Philadelphia, PA 19103

IN-KIND SPONSORSHIP OPPORTUNITIES ARE ALSO AVAILABLE –
Please contact Kate Marlys, Executive Director at kmarlys@afpgpc.org for details